

The story of the 100th Monkey

(Quantum leap in behaviour)

There is a legend I'd like to tell you about. In its message may lie hope of a future for your organisation. Here is the story of the Hundredth Monkey.

The Japanese monkey *Macaca Fuscata* had been observed in the wild for a period of over thirty years. In 1952, on the island of Koshima, scientists were providing monkeys with sweet potatoes dropped in the sand. The monkeys liked the taste of the raw sweet potatoes but they found the dirt unpleasant. An 18 month old female named Imo found she could solve the problem by washing the potatoes in a nearby stream. She taught this trick to her mother. Her playmates also learned this new way and they taught their mothers too. This cultural innovation was gradually picked up by various monkeys before the eyes of the scientists.

Between 1952 and 1958, all the young monkeys learned to wash the sandy sweet potatoes to make them more palatable. Only the adults who imitated their children learned this social improvement ... other adults kept eating the dirty sweet potatoes. Then something startling took place. In the autumn of 1958 a certain number of Koshima monkeys were washing sweet potatoes - the exact number is not known. Let us suppose that when the sun rose one morning there were 99 monkeys on Koshima Island who had learned to wash their sweet potatoes. Let's further suppose that later that evening the hundredth monkey learned to wash potatoes ... THEN IT HAPPENED. By that evening almost everyone in the tribe was washing sweet potatoes before eating them. The added energy of this hundredth monkey somehow created an ideological breakthrough!

But notice. A most surprising thing observed by these scientists was that the habit of washing sweet potatoes then jumped over the sea - colonies of monkeys on other islands and the mainland troop of monkeys at Takasakiyama began washing their sweet potatoes. Thus, when a certain number achieves an awareness, this new awareness may be communicated from mind to mind. Although the exact number may vary, The Hundredth Monkey phenomenon means that when only a limited number of people know of a new way, it may remain the conscious property of just those people. But there is a point at which if only one more person tunes in to a new awareness, a field is strengthened so that this awareness is picked up by almost everyone!

Your awareness is needed. You may be the "hundredth monkey".

Please note that this story, taken from the book, "The Hundredth Monkey" by Ken Keyes Jr., is not copyrighted.